

ID-FREE CUSTOM AUDIENCES ON ALL PLATFORMS



SAFE

Our ID-free targeting does not use cookies or online ID's. No user data are collected or stored. No creepy tracking or intrusive data collection.

ALL DEVICES

Our ID-free targeting works on all online devices and on all platforms that block cookies -incl. IOS/Safari and Firefox.

JUST FOR YOU

Our ID-free targeting can be designed by you. Use 1st party data or choose & combine from our +3.000 data-points in the Nordics.



ONLINE TARGETING • THE RIGHT WAY

Working with the best and most respected data partners like Kantar, InsightOne, Experian, and TransUnion we offer a new path in online marketing.

KANTAR

 **experian**

INSIGHTONE

TransUnion 

CUSTOM AUDIENCES THAT

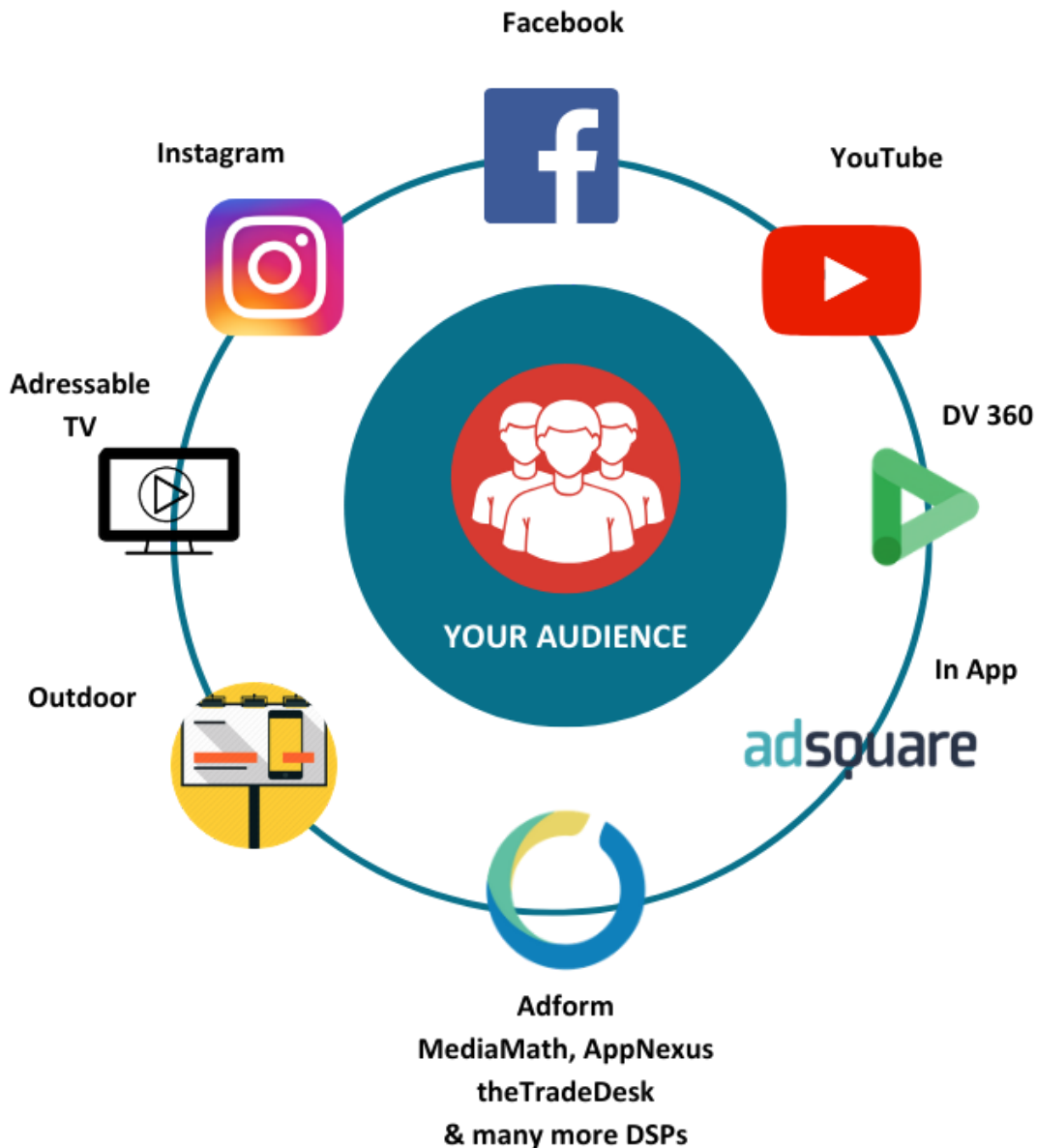
WORKS ACROSS ALL MARKETING CHANNELS



Your unique custom audience can be used on multiple marketing channels.

The **same unique** target group in display, video, apps, social media, and even outdoor and addressable TV.

Simple • **Custom** • **Easy & Safe** • **Omnichannel**



Let's talk about ID-free targeting!

Niclas Pettersson +46 702 66 84 88
niclas.pettersson@nordicdataresources.com